

# A Level Business Studies

**Examination board & syllabus: Edexcel A Level in Business Studies**

**Minimum Entry Requirements: 5 GCSEs Grade 5 including English Grade 4/5 and Maths Grade 4/5**

## **Course Outline:**

Business Studies A Level will prepare any student for the world of work and enterprise, and is an excellent basis for a career or a university degree course in Business, Finance, Economics or the Social Sciences. A career in Business is not just about doing deals and making money; it is in fact one of the most varied, demanding and creative of all careers. Business students need sophisticated social skills to understand and motivate their workforce, creativity to attract customers, and commitment to raise the start up finance and fend off competition. If you feel that these skills are important in most careers then this could be the ideal course for you, "and the future you don't yet know".

In Year 12, two units will be studied covering Marketing and people and Managing Business Activities. In Year 13 a further two units are covered looking at Business decisions and strategy and Global Business, some lessons in Year 13 will also be dedicated to looking at a specific industry, which students will research in preparation for the Investigating business in a competitive environment exam.

## **Assessment:**

The A-Level qualification is assessed through 3 exams; each is 2 hours in length.

- Paper 1: Marketing, people and global business (35%) – covering Unit 1 from Year 12 and Unit 4 from Year 13
- Paper 2: Business activities, decisions and strategy (35%) – covering Unit 2 from Year 12 and Unit 3 from Year 13
- Paper 3: Investigating businesses in a competitive environment (30%) – Covering all 4 Units

## **Equipment required/Approx Cost:**

There is no need to buy any specialist equipment for this course.

## **Independent Study Tips:**

Do one hour of practice every day on top of any homework. It is essential that students have an active interest throughout the course in current affairs - read or watch the news on a daily basis and use the internet to keep up to date with business issues.

## **Higher Education Progression:**

There are many courses at university which link to the study of Business.

## **Career Opportunities:**

Business has for many years been one of the most popular degree subjects and the majority of students completing the course continue their studies at university often in combination with another subject or with a particular emphasis. The world of Business is so varied that you could progress onto Marketing, Human Resource Management, Events Management, Administration, Public Relations, Leisure and Tourism, Finance, Accountancy, Corporate Law etc. Popular joint degrees have included Business with: Languages, Law, American or European studies, Media, Design and Journalism.

## **Useful Websites:**

[www.businessstudiesonline.co.uk](http://www.businessstudiesonline.co.uk)

[www.tutor2u.net](http://www.tutor2u.net)

[www.bized.ac.uk](http://www.bized.ac.uk)